



Brigantia

Yorkshire Moors Wolds, Coast and Dales
Art and Craft Workers

1. What is Brigantia?

Brigantia is an association, which brings together the very best of art and craft workers in the North York Moors, Wolds, Coast and Dales areas.

2. What is Brigantia's Objective?

Being a non-profit making association, Brigantia has been formed to promote and improve the market potential of its members. The association carries a "label" of craftsmanship, which identifies products of originality and quality made within the area; the strength of that label provides professional and powerful marketing support to the craft and art worker.

3. What are the benefits to Brigantia members?

- the right to use a nationally recognised trademark of quality in the sale of their goods;
- subsidised and shared costs of attendance at craft fairs and trade fairs through Made in Yorkshire;
- an increased profile and access to new markets through the publication of a members' directory and craft trail;
- retail opportunities through Brigantia exhibitions and participation in some shows,
- benefits from a presence on the World Wide Web;
- newsletters containing opportunities and other news;

Other potential opportunities are always being identified and the association endeavours to develop initiatives, which have been identified by members including exhibitions, & short term retail outlets. We will always endeavour to meet the needs of our members.

4. Why Brigantia chose its name?

Inspired by the countryside in which they operate the local art and craft workers chose Brigantia, the ancient name for part of North Yorkshire, as their sign of distinction, the Brigantes being renowned for their craft working skills.

Brigantia's logo is a Celtic knot, symbolising quality and craftsmanship.

Brigantia was launched at Duncombe Park, Helmsley in October 1995.

5. Membership

Only those art and craft workers who operate in the North York Moors and surrounding area will be eligible to join Brigantia. There are two types of membership: -

- **Corporate membership** £90 is only available to those that are approved by an assessment panel (nominated committee members plus an impartial observer).
- **Friends of Brigantia** £15 open to all – craft workers, gallery & studio owners, craft shops within the Brigantia area

Please see enclosed details for benefits of each type of membership.

6. Management

A committee, consisting of local art and craft businesses was formed in 1995. They meet on a monthly basis to discuss Brigantia's development and to initiate any future plans.

An assessment panel considers membership applications to ensure the quality of products represented by Brigantia.

7. Brigantia's Future

The future is bright for Brigantia, with new members joining on a regular basis. The association's reputation for representing quality art and crafts is growing. The activities and opportunities offered to those members within the association are expanding, with members finding the support provided by the association invaluable.

8. Further Information

If you would like to know more about Brigantia, whether as a prospective member or for any other purpose, please do not hesitate to contact:

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